

5 POWERFUL WAYS TO PRODUCE SMARTER →



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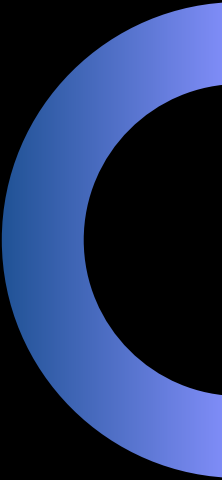
THROUGH THE USE OF SOCIAL MEDIA

We used to have to use the phone, now you can move fast and produce with socials. You can find locations, crew, contact info, vendor resources. You can also cast and make announcements. Keep your message steady, stay out of politics.



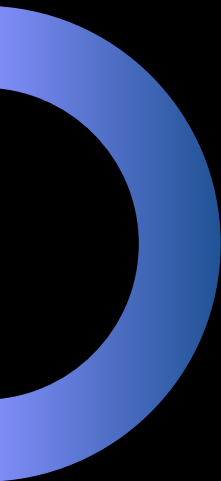
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CONTINUOUS SELF DEVELOPMENT

You are a work in process...always. You should be improving processes communications, employee relations, safety, and anything else that can be measured. You are either rising or falling, stay on the upside trajectory.



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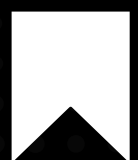


REALIZE IT IS A MARATHON NOT A SPRINT.

You have so many hours in a day. Delegate, inspire and move in the right direction, You cannot FORCE everything and your urgency really doesn't make this stuff happen. Pace yourself.



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GIVE RECOMMENDATIONS, GET RECOMMENDATIONS

You need to support staff and subcontractors. Recommend them, support them. People appreciate appreciators.



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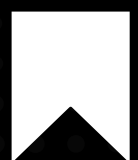


LOVE YOUR CUSTOMERS, CLIENTS, INVESTORS

100 years ago we might be building railroads or working in the mill. This is best damn time ever to be alive. Give thanks, be appreciative. This is your life, you are in the main part of the game. Love it!



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