

8 November, 2023

Made In Network

Dear Hiring Manager,

I am excited to express my strong interest in the Head of Production position at Made In Network. With my extensive experience in producing over 500 spots and films, two Emmy Awards, and numerous Addys, Tellys, and other accolades, I bring a proven track record of creative excellence and leadership to this role. Additionally, my vast network of production professionals and my impending relocation to Nashville in December align perfectly with this opportunity.

I am deeply passionate about nurturing and mentoring creatives to excel and deliver outstanding content. Throughout my career, I have overseen a wide range of production projects, from large-scale commercials to short-form video ads, across various content types and formats.

I have produced for Kraft, P & G, AT&T, ESPN, FoxSports, HP, NBA, The AdCouncil, Starz!, and many more notable brands and companies. Celebrity-wise I have produced and/or directed Meryl Streep, Corbin Bernsen, Nathan Lane, Priscilla Presley, Wayne Gretzky and many more.

Key Contributions I Can Bring to Made In Network:

- 1. Expert Leadership:** I have demonstrated my leadership skills through my extensive experience as a Head of Production and an Executive Producer. My leadership philosophy emphasizes cultivating talent and fostering a collaborative and innovative work environment.
- 2. Vast Network:** My extensive rolodex of producers and production management professionals will be a valuable asset in building, developing, and managing a top-tier production team that can handle a high volume of creative output.
- 3. Commercial Expertise:** I possess a deep understanding of production finance, which is critical in a fast-paced commercial environment. My

D e n i s O ' B r i e n - H e a d o f P r o d u c t i o n

experience in scripted and unscripted content, short-form commercials, and branded content positions me as a versatile and effective leader.

4. **Team Management:** I have managed and led production teams, ensuring that projects align with creative vision and are delivered within scope. My emphasis on team development has resulted in highly effective and motivated creative teams.
5. **Margin Targets:** I am committed to meeting margin targets while delivering exceptional content, ensuring a balance between creative ambition and fiscal responsibility.
6. **Client-Centric Approach:** I strongly believe in delivering a best-in-class client experience throughout the production process, collaborating seamlessly with other departments to enhance the overall client journey.

I am confident that my vast experience and dedication to excellence will make a substantial contribution to the continued success of Made In Network. I am excited about the opportunity to work with renowned brands such as Amazon, Rocket, Wayfair, Remy Cointreau, Kraft, and more, and to oversee serialized content for high-profile Creators.

Thank you for considering my application. I look forward to the possibility of discussing in greater detail how I can drive Made In Network's production function to new heights of innovation, quality, and excellence.

Sincerely,



Denis O'Brien
Executive Producer
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Denis O'Brien - Head of Production

Links:

Brand Experience: <https://denisobrien.com/brand-experience/>

<http://denisobrien.com>

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