

June 13, 2023

Human Resources Walmart Creative Studio

Dear Human Resources,

Please find attached my resume for the position of Director, Creative (CA) - Executive Producer at Walmart Creative Studio. Throughout my entire career, I have held roles as a Creative Director, Marketing Team Leader, Executive Producer, Line Producer, Writer, and Director, overseeing the production of broadcasts, ads, films, documentaries, and various other programming. With an extensive portfolio, I have successfully produced over 500 national and international caliber ads, collaborating with major networks, numerous agencies, and labels. Furthermore, I have directed more than 100 spots and films.

I have a proven track record of producing and executive producing for esteemed organizations such as Starz!, ESPN, Grey, Universal Records, Ad Council, Rapp, FCB, MSG Networks, The Family Channel, WAM/Encore, MSG/NY Rangers, Kinney Drugs, Rivals.com, and others. Working comfortably with celebrities, I have had the privilege of producing or directing notable individuals including Meryl Streep, Nathan Lane, Wayne Gretzky, Sophia Vargara, Priscilla Presley, Sonny Rollins, Corbin Bernsen, David Johansen, and many more. In fact, I was entrusted with working on David Rockefeller's private films for the Rockefeller Archives, which reflects the level of trust I have earned in the industry. Additionally, I have received 2 Emmys and numerous other awards, including Daveys, Tellys, Addys, Vab's, Communicators, and more.

My communication skills are exceptional, and I am known for being energetic and articulate. I possess the ability to engage with clients effectively, leveraging my intellect and warm personality. With expertise in creating and analyzing complex, multi-tiered budgets, I am well-versed in managing risks and insurance matters, having produced over \$25 million worth of TV ads and films globally. Over two decades, blue-chip clients, notably Procter and Gamble, have entrusted me to deliver projects on time and within budget. I possess deep knowledge of licensing, talent contracts, and international agreements and

treaties for Content Distribution. By bringing my production acumen and exceptional people skills, I am confident in my ability to contribute to the success of Walmart Creative Studio.

In my view, the value of a private sector executive joining a larger corporate group at this time cannot be underestimated. The real-world experience gained from freelance and independent production provides the best training for overseeing corporate marketing productions. My diverse background enables me to delve into our investments and uncover the creative gems, ultimately enhancing our productions. Furthermore, the ability to be both great and nimble simultaneously is crucial for surviving in today's business landscape. I firmly believe in this principle and will serve as the glue that holds creative projects together.

One of my favorite aspects of working with emerging creatives is assisting them in managing their career growth and setting goals. I understand the importance of confidence and well-defined timelines for creatives. My positive mindset and belief in self-development have fostered a fertile creative environment that consistently delivers exceptional results. It's that simple!

I have cultivated personal connections throughout my two-decade-long career in producing, directing, and writing, granting me direct access to major talents for on-screen and voice assignments. Furthermore, my longstanding connections within the Rockefeller Family Businesses provide me with exceptional access to a wide range of interesting and often inaccessible individuals, offering contractual, diplomatic, and financial assistance across various parts of the world.

I possess the unique ability to navigate boardrooms, sets, and effectively communicate with all members of an organization. I have successfully collaborated with various groups, guilds, and organizations involved in our industry. My talent for fostering cooperation has solidified my reputation as a reliable and consistent producer.

I am eager to join the exceptional team at Walmart Creative Studio, as this is an exciting time for creative professionals. I firmly believe that I am the right person

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for this position, and I welcome the opportunity to demonstrate my style and how we can mutually benefit from working together. I look forward to meeting you all.

Thank you for considering my application. I am available for phone or in-person meetings at short notice.

Sincerely,

Denis P. O'Brien Executive Producer

denis@obrienworldwide.com

Links:

- Website: <http://denisobrien.com>
- LinkedIn: <https://www.linkedin.com/in/denispatrickobrien>
- Verde Group Films: [facebook.com/VerdeGroupFilms](https://www.facebook.com/VerdeGroupFilms)
- OBrien Worldwide: OBrienWorldwide.com
- [facebook.com/OBrienWorldwide](https://www.facebook.com/OBrienWorldwide)