

D e n i s P O ' B r i e n

February 4, 2023

Human Resources
Walmart Creative Studio

Dear Human Resources,

Attached please find my resume for Director, Creative Operations at Walmart Creative Studio. I have been creative director, marketing team leader, executive producer, line producer, writer and director of broadcasts, ads, films, documentaries and other programming for my entire career. I have produced 500+ ads of national and international caliber, worked with all major networks, numerous agencies and labels. I have Directed over 100 spots and films.

I have produced and executive produced for Starz!, ESPN, Grey, Universal Records, Ad Council, Rapp, FCB, MSG Networks, The Family Channel, WAM/Encore, MSG/NY Rangers, Kinney Drugs, Rivals.com, and more. Very comfortable with celebrity, I have produced or directed; Meryl Streep, Nathan Lane, Wayne Gretzky, Sophia Vargara Priscilla Presley, Sonny Rollins, Corbin Bernsen, David Johansen, and many more notables. I was trusted to work on David Rockefeller's private films for the Rockefeller Archives. (Trusted with the Rockefeller name.) I have 2 Emmys and numerous other awards including Daveys, Tellys, Addys, Vab's, Communicators, etc.

I am energetic, well spoken and a direct communicator. My client skills are exceptional, as my intellect blends well with my warm and vibrant personality. I create and analyze complex, multi-tiered budgets. I am familiar with risk and insurance issues having produced in excess of 25 million dollars of TV ads and films around the globe. A litany of blue chip clients, led by Procter and Gamble, have trusted me for over two decades to deliver on time and on budget. I have deep knowledge of licensing, talent contracts and international agreements and treaties for Content Distribution. I will bring my acumen and skills of production along with great people skills to Walmart Creative Studio!

In my opinion, it is important to examine the value of a private sector executive coming to a larger corporate group at this time. The real world and the realities of freelance and independent production are the best training for 'quarterbacking' corporate marketing productions, and the diverse experience I bring will make it easier to see 'into' the productions we are investing in, and see the creative gems and shine them! Additionally, the true test of survival in business today is the ability to be great and nimble simultaneously. I am ensconced in that belief and will be the glue that holds creative projects together.

Managing career growth and expectations and helping others with setting goals is my favorite part of working with emerging creatives. Creatives need confidence and they need timelines. I am extremely positive and believe in self development as the key to success with others. Combining goal setting with good attitudes creates a fertile creative environment that produces great results. **It's just that simple!**

DenisOBrien.com

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My work producing, directing and writing for over two decades gives me direct access to major talent for on screen and voice assignments. My personal, longstanding connections via the Rockefeller Family Businesses gives me unusual access to a whole array of interesting and often unreachable folks as well for contractual, diplomatic and financial assistance in numerous parts of the world.

I have the great ability to be accepted in the boardroom, on set by all members of the organization, as well as tactfully communicating with the array of other groups, guilds and organizations involved in our trade. I have an uncanny ability to get people to cooperate, and that is how I established myself as a reliable and consistent producer.

I am looking to join the great team at Walmart Creative Studio, as this is truly a fantastic time to be a creative professional. **I am the right person for this job.** I would love the chance to show you my style and how we can all benefit. I look forward to meeting you all.

Thanks, I am available by phone or in person at short notice.

Denis P. O'Brien

Executive Producer

denis@obrienworldwide.com



LINKS:

<http://denisobrien.com>

<https://www.linkedin.com/in/denispatrikobrien>

VerdeGroupFilm.com facebook.com/VerdeGroupFilms

OBrienWorldwide.com facebook.com/OBrienWorldwide